
Have questions? Reply to this email and we'll respond as soon as possible.



Fresh Christmas Trees— they're easy, we promise!

Never had a fresh Christmas Tree before? It's not as scary as you think!

Nothing beats the look, feel, and smell of a real tree in your home to decorate for the holidays! But if you've never had a live tree before, it can seem like a daunting task. Fear not! With the right knowledge and tools, caring for it can be easy as one, two, tree!

- 1.) **Make sure the trunk gets a fresh chop.** Within 4-6 hours, a sap plug forms on the bottom of cut trunks, making water absorption hard (if not impossible.) Once the seller makes a fresh cut, be sure to get your tree in water ASAP to stop this plug from re-forming. If you're not quite ready to put your tree up for decoration just yet, put it in a bucket of warm water in the meantime.
- 2.) **Location, location, location.** Place your tree in a spot in your home away from heaters and air vents, as this will dry out your tree much faster. Dry trees result in needle drop, and run the risk of looking worse for the wear by Christmas.
- 3.) **Water it regularly.** Put your tree in a stand that holds at least a gallon of water, and be sure to refill it often. The bottom two inches of your tree's trunk should always be submerged in water, checking it daily is recommended.

There are a few products that can help you...



- 1.) A Tree watering siphon makes it easy to ensure your tree's water levels are always adequate! Our **Cinco Watering System** adds 4 Quarts of water capacity to your tree stand, and offers an easy-to-refill jug making watering easy!
- 2.) Add **ProLong** tree preservative to your water. It's formulated to keep your tree fresher, greener, and more hydrated throughout the holiday season, and helps with needle retention (especially in the dry heat of most homes in the wintertime.)
- 3.) Treat your tree with a life-extending spray like **Wilt Stop**. Formulated with natural saps, this spray forms a clear, protective coating on your tree's needles to reduce moisture loss. One application is plenty to protect your tree all winter long!

Get all this and more at our VIP Preview Party on November 17th! Reserve your Holiday Tree, enjoy drinks & snacks, and get the first look at all of our beautiful holiday merchandise. E-mail alice@alicesgardenindy.com with your name and phone number to get the RSVP process started today!

Featured Houseplant:



This week's featured houseplant is the **Moon Valley Pilea!** Their name comes from their unique leaf texture that resembles the craters and valleys on the moon's surface. They thrive in medium to bright indirect light, and like to be about halfway dry between watering. They even produce small, white flowers that resemble lace or baby's breath!

Not quite ready for a live tree, but you want beautiful, natural holiday decor?

Fresh greenery like Winterberry, Evergreen, and Holly provides a pop of color and freshness! Place your greens in an area with good airflow, mist them often (daily is recommended), and whatever you do- don't place them between your main door and screen door! This creates a greenhouse effect that "cooks" your greens or wreaths, so be sure to place them on the outermost door where it's exposed to the cooler temperatures it prefers.



Holiday Porch Pots

A beautiful, easy Porch Pot is also a great option to add festive decor that's low-maintenance and aesthetically pleasing. Pots with fresh greens, birch logs, decorative pine cones or ribbons (and more) make us feel like we're in a winter wonderland!

Learn how to make your own Holiday Porch Pot at Alice's Garden! We're offering Holiday Porch Pot classes on November 18th, November 25th, and December 2nd. To purchase tickets, head to our [Eventbrite Page](#), visit the store, or call us at (317) 291-1441 to buy a ticket today!

Upcoming Classes:

- November 11th, 1pm: Winter Wonderland Terrarium Building
- November 18th, 1pm: Holiday Porch Pots
- November 18th, 3pm: Holiday Centerpiece Making (Harvest Themed)
- November 25th, 1pm: Holiday Porch Pots
- December 2nd, 1pm: Holiday Porch Pots
- December 2nd, 3pm: Kissing Balls
- December 9th, 1pm: Holiday Centerpiece Making
- December 9th, 3pm: Kissing Balls
- December 16th, 1pm: Holiday Centerpiece Making
- December 16th, 10am-2pm: FREE Santa and Mrs. Claus Meet-and-Greet!

To purchase tickets to any of these events, head to our [Eventbrite Page](#), visit the store, or call us at (317) 291-1441 to reserve your spot today!



Alice's Garden
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