
Have questions? Reply to this email and we'll respond as soon as possible.



Jingle, jingle, get ready to mix and mingle!

It's not too late to sign up for our VIP Preview Party!

In case you missed it- tomorrow, November 17th from 4-8pm, Alice's Garden is throwing a **VIP Holiday Preview Party!**

What will you get? We're glad you asked! Party-goers get...

- A chance to get a Christmas Tree before they're available for sale to the general public (which starts this Saturday, November 18th.) They are already selling fast, snag the tree of your dreams before it's too late!
- The opportunity to be the first to shop our Holiday merchandise including heirloom-worthy ornaments, all-age gifts, seasonal planters, menorahs and other Hannukah supplies, putz houses, and SO much more!
- Hors D'oeuvres and Refreshments in a beautiful winter wonderland setting.

There are only a few spaces left, e-mail alice@alicesgardenindy.com with your name and phone number to get the RSVP process started- before it's too late!

(*For tips on keeping a fresh tree looking beautiful all season long, scroll down to see our section on Christmas tree care!)

Featured Houseplant:



This week's featured houseplant is the **Norfolk Pine!** Even though these are sold during the holidays (and are often used as living Christmas trees), they are not a true pines. In fact, they are actually a tropical tree that originates in Norfolk Island near New Zealand! They thrive in environments similar to their rainforest home, with bright indirect light, moist (but not drenched) soil, and higher humidity.

How to help your Christmas Tree look fresh and beautiful- all winter long!

- 1.) **Make sure the trunk gets a fresh chop.** Within 4-6 hours, a sap plug forms on the bottom of cut trunks, making water absorption hard (if not impossible.) Once the seller makes a fresh cut, be sure to get your tree in water ASAP to stop this plug from re-forming. If you're not quite ready to put your tree up for decoration just yet, put it in a bucket of warm water in the meantime.
- 2.) **Location, location, location.** Place your tree in a spot in your home away from heaters and air vents, as this will dry out your tree much faster. Dry trees result in needle drop, and run the risk of looking worse for the wear by Christmas.
- 3.) **Water it regularly.** Put your tree in a stand that holds at least a gallon of water, and be sure to refill it often. The bottom two inches of your tree's trunk should always be submerged in water, checking it daily is recommended.

Product Recommendations:



- 1.) A Tree watering siphon makes it easy to ensure your tree's water levels are always adequate! Our **Cinco Watering System** adds 4 Quarts of water capacity to your tree stand, and offers an easy-to-refill jug making watering easy!
- 2.) Add **ProLong** tree preservative to your water. It's formulated to keep your tree fresher, greener, and more hydrated throughout the holiday season, and helps with needle retention (especially in the dry heat of most homes in the wintertime.)

3.) Treat your tree with a life-extending spray like **Wilt Stop**. Formulated with natural saps, this spray forms a clear, protective coating on your tree's needles to reduce moisture loss. One application is plenty to protect your tree all winter long!

Upcoming Classes:

- November 18th, 1pm: Holiday Porch Pot Building
- November 18th, 3pm: Holiday Centerpiece Making (Harvest Themed)
- November 25th, 1pm: Holiday Porch Pots
- December 2nd, 1pm: Holiday Porch Pots
- December 2nd, 3pm: Kissing Balls
- December 9th, 1pm: Holiday Centerpiece Making
- December 9th, 3pm: Kissing Balls
- December 16th, 1pm: Holiday Centerpiece Making
- December 16th, 10am-2pm: FREE Santa and Mrs. Claus Meet-and-Greet!

To purchase tickets to any of these events, head to our [Eventbrite Page](#), visit the store, or call us at (317) 291-1441 to reserve your spot today!



Alice's Garden

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