
Have questions? Reply to this email and we'll respond as soon as possible.



Keep your Holidays on point... Poinsettia, that is!

What's the #1 selling flowering potted plant in the U.S.? Why, it's the poinsettia with over 65 million sold every year! The beautiful Poinsettia (or Flor de Nochebuena aka: "Christmas Eve flower") we know and love as a traditional holiday gift and décor item has an incredible history...

These flowers are native to Mexico and Central America, and it blooms this time of year in its natural habitat. Its earliest known uses were by the Aztec who used it to produce red dye and as fever-reducing medicine. In the 1600s, Franciscan priests used these flowers in nativity processions and the Fiesta of Santa Pesebre, with the poinsettia flower symbolizing the Star of Bethlehem.

Years later in the 1820s, the U.S. Ambassador to Mexico (named Joel Roberts Poinsett) shared some of his poinsettias that he'd grown personally with U.S. botanical gardens, and eventually, his name became commonly used to identify this beautiful bloom. By the 1960s, hybridizers managed to give the poinsettia a longer flowering period, and their popularity took off!



You don't have to toss your poinsettia at the end of the holiday- they make attractive houseplants all year! They thrive best in environments around 65-70F, making sure it does not dip below 50 degrees. They like bright indirect light and to be about halfway dry between watering (making sure their pot has drainage!) Avoid placing your Poinsettia in areas where the temperature fluctuates or may be drying, like near fans or heating vents.



Looking for something fun to do this Sunday AND get all your Holiday shopping done? Head to Alice's Garden's Pop-Up Market THIS SUNDAY, December 17th, from 10am-2pm! Shop locally made artisan gifts, candles, macrame, art, and more! AND snag some delicious eats from That Vegan Joint food truck!

Featured Houseplant:



This week's featured houseplant is the **Christmas Cactus!** This Holiday favorite is a classic for a reason! They have beautiful blooms that range in color from white, red, and pink- and are very low maintenance! Like other cacti, they love bright light (and can even tolerate a few hours of direct sun), and infrequent but deep watering. This cutie will last for YEARS with the right care, too!

Upcoming Classes:

- December 16th, 10am-2pm: FREE Santa and Mrs. Claus Meet-and-Greet! (SOLD OUT)
- January 6th, 1pm: [Houseplants for Beginners](#)
- January 13th, 1pm: [Terrarium Building](#)
- January 20th, 1pm: [Candle Pouring](#)
- January 27th, 1pm: [ADVANCED Terrarium Building \(Jumbo Size\)](#)

To purchase tickets to any of these events, head to our [Eventbrite Page](#), visit the store, or call us at [\(317\) 291-1441](tel:3172911441) to reserve your spot today!



Alice's Garden

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